



FOR IMMEDIATE RELEASE

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PEFCU ANNOUNCES EXCLUSIVE DREW BREES CARD

West Lafayette, Ind. – June 8, 2010 – Purdue Employees Federal Credit Union (PEFCU) announces a new way for Purdue University alumni and fans to show their Boilermaker spirit: an exclusive, limited-edition Drew Brees credit card design.

The card design, which is only available for a limited time, features former Purdue Quarterback and PEFCU Spokesperson Drew Brees in his Purdue football uniform. Although it sports a new design, the card features remain unchanged with a low, fixed rate; no annual, balance transfer or cash advance fees; and a generous rewards program.

The Drew Brees card design is available to new cardholders pending credit approval as well as current cardholders who would like to exchange their existing card design for the new one. Interested members and non-members may stop by to get a new card instantly inside any PEFCU branch, or call 765.497.3328 or 800.627.3328.

About PEFCU

Founded on the Purdue University campus in 1969, Purdue Employees Federal Credit Union (PEFCU) boasts assets of more than \$600 million and serves more than 57,000 members nationwide. The credit union is driven by superior member service and is dedicated to serving the Greater Lafayette community.

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