



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT:

Kristy Robb
Marketing Manager
765.497.7442
krobb@purdueefcu.com

Nicole Thompson
Communication Specialist
765.497.7444
nthompson@purdueefcu.com

BREES DREAM FOUNDATION AND PEFCU GOLF OUTING RAISES \$50,000 FOR PALS

West Lafayette, Ind. – June 24, 2010 – Nearly 300 golfers, more than 70 in a morning tournament and 220 in an afternoon scramble, participated in the 4th Annual Brees Dream Foundation Golf Outing presented by Purdue Employees Federal Credit Union (PEFCU) on Wednesday, June 23, at the Birck Boilermaker Golf Complex in West Lafayette for the multi-event fundraiser benefiting the Purdue Athletes Life Success (PALS) program.

“PALS plays a vital role in our community,” said PEFCU President and CEO Bob Falk. “Although our participants have fun playing golf, the day is ultimately about supporting this camp that fills such a great need our community. We are proud that so many local and non-local people join us every year for this worthwhile fundraiser.”

Golfers from five different states joined Drew Brees on the course. Following golf was a cocktail reception where unique sports memorabilia including autographed Drew Brees cleats were auctioned off with Brees serving as auctioneer.

Brees, a PEFCU member since 1997, has served as PEFCU spokesperson since 2001. The annual golf event supports a special commitment made between the Brees Dream Foundation and PEFCU to provide annual funding to PALS.

The foundation and PEFCU offer special thanks to Jimmy John's for donating lunch and to Bruno's Restaurant for donating the cocktail reception food.

-more-

ABOUT PEFCU

Founded on the Purdue University campus in 1969, Purdue Employees Federal Credit Union (PEFCU) boasts assets of more than \$600 million and serves more than 57,000 members nationwide. The credit union is driven by superior member service and is dedicated to serving the Greater Lafayette community.

ABOUT THE BREES DREAM FOUNDATION

The Brees Dream Foundation was established in 2003 by Drew Brees and his wife, Brittany. The foundation helps in the fight to cure cancer, improve the quality of life for cancer patients, and promote the progress, success and education of youth through scholarship programs.

###

Photo Caption:

PALS Receives \$50,000

PALS Director Bill Harper (left) receives a \$50,000 donation from NFL Quarterback Drew Brees and PEFCU CEO Bob Falk following the 4th Annual Brees Dream Foundation Golf Outing presented by PEFCU.