



FOR IMMEDIATE RELEASE

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PEFCU OFFERS SUMMER OF SAVINGS

West Lafayette, Ind. – June 21, 2010 – It's a summer of savings at Purdue Employees Federal Credit Union (PEFCU). Now through August 31 youth aged zero to 17 earn special rewards for saving.

Youth who open a new \$savers & \$sense Club account with a minimum \$25 deposit will get a pass to Tropicanoe Cove and one Silly Bandz®.

All deposits of at least \$5 into \$savers & \$sense Club accounts from new and existing members earn the accountholders a chance to pick a duck from our duck pond. The selected duck features a special prize—McDonalds ice cream cone coupon, a Silly Bandz, a pack of state quarters or an extra punch on the accountholder's rewards card.

Also through August 31, the limit of one punch per month on rewards cards will be waived.

Anyone who would like to set up a \$savers & \$sense Club account may stop by a branch during normal business hours.

About PEFCU

Founded on the Purdue University campus in 1969, Purdue Employees Federal Credit Union (PEFCU) boasts assets of more than \$600 million and serves more than 57,000 members nationwide. The credit union is driven by superior member service and is dedicated to serving the Greater Lafayette community.

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