



**FOR IMMEDIATE RELEASE**

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**REAL COST OF CREDIT CARDS**

West Lafayette, Ind. – February 10, 2010 – Unpredictable. Costly. Surprising. These words may describe the credit card in your wallet as many credit card issuers change the terms of their cards, making interest rates variable and adding annual fees before new credit card legislation takes effect on February 22.

Now is a great time to figure out what your credit card really costs you. Stop by any PEFCU branch from Feb. 16-20 to learn about the credit card legislation and how it affects you. Also bring your current credit card statement and we will show you what to look for and how it compares to the fixed-rate, no annual fee PEFCU VISA® credit card.

**About PEFCU**

Founded on the Purdue University campus in 1969, Purdue Employees Federal Credit Union (PEFCU) boasts assets of nearly \$600 million and serves more than 57,000 members nationwide. The credit union is driven by superior member service and is dedicated to serving the Greater Lafayette community.

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