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YWCA GREATER LAFAYETTE BENEFITS FROM PEFCU VOLUTNEERS

West Lafayette, Ind. – October 20, 2009 – The YWCA Greater Lafayette provides vital programs for the local community and on Tuesday, September 29, PEFCU executives and managers gave back to the worthy organization by contributing 100 hours of service (25 staff for four hours).

“In order to motivate others, you must first become a source of motivation yourself,” said Shannon White, YWCA Greater Lafayette executive director. “It is wonderful to see the example that the PEFCU management team is providing for the PEFCU staff and our community. What they accomplished in a few short hours would have taken us a lot of time and money to complete without them. Our gymnasium and hallways look terrific!”

PEFCU received donated paint from Mr. Joe Camp of PPG Porter Paint in Lafayette. With it, they planned to paint the YWCA gymnasium. They worked so efficiently they were able to not only paint the gymnasium, but they also painted benches and several hallways.

“I am privileged to work with such a generous group of people,” said Bob Falk, PEFCU president and chief executive officer. “Since opening our doors in 1969, PEFCU and its employees have been driven by the credit union philosophy of ‘people helping people.’ Giving back to the community through volunteer and financial support is just one way our organization and its employees embody that philosophy.”

Giving back to the community is one way PEFCU stays involved locally and thanks area non-profit organizations for making such a difference in Greater Lafayette. PEFCU is proud to support many fine organizations and projects. For more information, individuals may visit www.purdueefcu.com, click “About PEFCU” then “Community Commitment.”

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About PEFCU

What began in a small office on Purdue's campus and with a simple cigar box to hold members' funds 40 years ago now boasts assets exceeding \$550 million and serves more than 57,000 members nationwide. PEFCU serves its members with six regular branches, two in-school branches, and a robust offering of online and mobile banking services.

PEFCU offers its members an array of financial products including locally serviced mortgage and consumer loan products—first mortgages, home equity loans, vehicle loans, credit cards, secured loans and more—savings and money market accounts, checking accounts with direct deposit, individual retirement accounts and business accounts.

And today, when so many financial institutions are struggling in a weakened economy, PEFCU remains strong because it has stayed true to its original purpose—people helping people. Its 2008 membership satisfaction scores set record highs with an average quarterly score of 97.37 percent, illustrating its core commitment to meeting members' needs.

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